



NovaQuest Begins Operations January 1, 2009

New VAR to Focus on Dassault Systèmes' PLM Solutions

Charlotte, NC – January 6, 2009 – NovaQuest LLC, a newly formed company, has been approved as a Value Added Reseller (VAR) for Dassault Systèmes (DS) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions.

Joel Lemke, who served as CEO for DS's ENOVIA brand for the past 10 years has formed NovaQuest to provide superior sales, services, and support of DS Solutions into targeted industries and catering to the specific size of companies that require dedicated focus and industry skills. Joel will serve as NovaQuest's President and CEO.

DS has established a strong focus on new markets and industries over the past two years and business partners in these markets are key to DS's overall success. Many companies in these industries are just now starting to leverage PLM as a strategic business initiative. Having a partner like NovaQuest that can provide industry, technology and implementation experience, is critical to their successful PLM implementation and realization of business value.

NovaQuest will be headquartered in Charlotte, NC with sales and services personnel spread across the United States. NovaQuest will begin operations with initial customers representing the industries in which it will focus. NovaQuest will focus on the ENOVIA, CATIA, and 3DVIA brands for DS.

"I am thrilled to be able to continue my association with DS by starting NovaQuest to deliver DS solutions into the market with particular focus on the new industries being targeted by DS. This market segment can dramatically leverage the value of PLM in their respective business processes," said Joel Lemke.

Mr. Bernard Charlès, President and CEO of DS said, "Joel has proven himself as an outstanding CEO with a very successful track record as illustrated by his achievement to position ENOVIA as the Number One PLM solution across many industries. With NovaQuest, Joel will soon demonstrate its capacity to deliver collaborative innovation for sustainable development in many industries. I am looking forward to working with Joel to build the future together through his new venture."

Ed Miller, President and CEO of CIMdata also said, "PLM programs are not just about software functionality. Our experience shows that more than half the value of a PLM deployment comes from how it is deployed within a company. Solution providers like NovaQuest, with deep industry experience and extensive knowledge of PLM, can significantly improve a company's return on their investment in PLM."

About NovaQuest

As a leading reseller and service provider for 3D and Product Lifecycle Management (PLM) solutions, NovaQuest brings value to customer in Automotive, Aerospace, High Tech, Industrial Equipment, Consumer Goods, Consumer Package Goods, Life Sciences, and Services industries. NovaQuest is focused on Dassault Systèmes Solutions. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.NovaQuestSolutions.com>.